



Leadership Proliferation Programme

Ready, Set, Proliferate™

Hone in rapidly on your priorities for leadership, applying the latest research findings from the *Cranfield School of Management & Horizon37 Research Team*. Target gaps and choose quick actions where you have the most to gain in your unique business.

Check your leadership readiness for scale-up

Choose actions and make immediate steps forward

Embolden your leadership team to step up performance

What is included?

- Insight and analysis of your business leadership readiness for scale-up, using Horizon37 proprietary diagnostic tools
- Bespoke report and debrief with Horizon37 coach, to identify quick wins and longer-term priorities for leading the scale-up
- Lift-Off Workshop to examine findings in detail, align leaders, and prioritise actions
- Results review (optional)

Is this right for our business?

- Within the first two years of trading
- Huge potential for growth and impact as a business
- Ambition to scale rapidly
- Desire to prioritise and address a critical handful of components of leadership that your specific and unique business needs to scale
- Open to improving leadership and embracing new thinking

What will we achieve?

- Get on the same page about the leadership your business needs
- Select and plan the BIG THREE actions, that will step-up leadership where it is needed
- Build collective responsibility, ownership and commitment to leadership
- Address mindsets together within the team to prepare for the journey

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